

blenderbox

We build better public sector experiences.

Founded in 2000, Blenderbox is a human-centered design agency.

We transform government systems and services to be efficient and user-friendly.

Core Competencies

- Design Systems
- Product Strategy
- Stakeholder Engagement
- User Research
- Service Design
- IA/UX/UI/CX
- Accessibility
- Software Development
- Agile Delivery
- IT Modernization
- Data Strategy
- Information Security
- Systems Integrations
- User Testing

Differentiators

- Human-centered, people-first approach
- Excel in streamlining complex processes / systems
- Focus on customer experience (CX)
- Collaborative approach to align teams
- Accessible design and technology
- Track record of success > 450+ industry awards

Past Performance



MySchools.nyc

We re-envisioned and fully digitized the 3K-12 application and enrollment process and delivered a user-friendly, efficient experience for families, schools, and admins.



EquityNYC

We architected, designed and built data and map-based tools to track social metrics in New York City to provide transparency into the impact of city policies and programs on the wellbeing of its residents.



iPlan Portal

We redesigned the system to improve usability, governance, and workflow, giving administrators a modern, streamlined platform to manage Comprehensive Educational Plans (CEP) for NYC schools.



MyCity

We delivered a future-ready global design system for the MyCity portal, which connects NYC residents with City benefits such as child care, business services, and affordable housing.

Company Data

Address

228 Park Ave South
Suite 92796
New York, NY 10003

Profile

DUNS: 147182765
CAGE: 574C5
UEI: T1ZXFLDYKFR3

Certifications

SBA WOSB
New York City WBE
New York State WBE
City of Philadelphia WBE

NAICS Codes

541511, 541512, 541910,
541430, 513210, 541611,
541613, 611710

Contract Vehicles

GSA 47QTCA25D005V
ITS75 - Category 3
PBITS (Pending)



Let's work together →
blenderbox.com

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