blenderbox'

We design government services people love to use.

Founded in 2000, Blenderbox is a human-centered design agency.

We transform government systems and services to be efficient and user-friendly for all.

Core Competencies

- Design Systems
- Product Strategy
- Stakeholder Engagement
- User Research
- · Service Design
- UX/UI
- Accessibility

- Software Development
- · Agile Delivery
- IT Modernization
- · Data Strategy
- Information Security
- · Systems Integrations
- User Testing

Differentiators

- · Human-centered, people-first approach
- · Excel in streamlining complex processes / systems
- Focus on customer experience (CX)
- · Collaborative approach to align teams
- · Accessible design and technology
- Track record of success > 450+ industry awards

Past Performance



MySchools.nyc

Re-envisioned and digitized the school application and enrollment process to create an accessible experience for families, schools, and admins.



Equity.nyc

Delivered the UX, design, development, and data visualization for the platform that tracks racial and social metrics in New York City.



iPlan Portal

Designed and built a modern digital platform for administrators to create and manage Comprehensive Educational Plans (CEP) for NYC schools.



MyCity

Undertook a user research initiative to inform the design of NYC Business, and created a global design system for the MyCity portal.

Company Data

Address

228 Park Ave South Suite 92796 New York, NY 10003 **Profile**

DUNS: 147182765 CAGE: 574C5 UEI: T1ZXFLDYKFR3 Certifications

SBA WOSB New York City WBE New York State WBE City of Philadelphia WBE **NAICS Codes**

541511, 541512, 541611, 541910, 513210 **Contract Vehicles**

ITS75 - Category 3
PBITS (Pending)
GSA Schedule (Pending)

