

Capability Statement

blenderbox

User friendly design and technology for modern government.

Founded in 2000, Blenderbox is a digital product strategy, design, and technology agency. We're dedicated to improving government systems and services to ensure they are efficient, effective, and responsive to the diverse needs of all users.

Core Competencies

- Design Systems
- Product Strategy
- Stakeholder Engagement
- User Research
- Service Design
- UX/UI
- Accessibility
- Software Development
- Agile Delivery
- IT Modernization
- Data Strategy
- Information Security
- Systems Integrations
- User Testing

Differentiators

- Human-centered, people-first approach
 - Excel in streamlining complex processes / systems
 - Focus on customer experience (CX)
 - Collaborative approach to align teams
 - Accessible design and technology
 - Track record of success > 450+ industry awards
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Past Performance



MySchools.nyc

Re-envisioned and digitized the school application and enrollment process to create an accessible experience for families, schools, and admins.



Equity.nyc

Delivered the UX, design, development, and data visualization for the platform that tracks racial and social metrics in New York City.



iPlan Portal

Designed and built a modern digital platform for administrators to create and manage Comprehensive Educational Plans (CEP) for NYC schools.



MyCity

Undertook a user research initiative to inform the design of NYC Business, and created a global design system for the MyCity portal.

Company Data

Address

228 Park Ave South
Suite 92796
New York, NY 10003

Profile

DUNS: 147182765
CAGE: 574C5
UEI: T1ZXFLDYKFR3

Certifications

New York City WBE
New York State WBE
City of Philadelphia WBE
SBA WOSB (pending)

NIGP Codes

91548, 91596, 91825,
91833, 91835, 92018,
92040, 96154

NAICS Codes

511210, 518210, 541490,
541511, 541512, 541519,
541611, 541613, 541720,
541910, 541990



Let's work together →
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